



Mission statement

The Potomac Conservancy protects lands vital to the health, beauty, and enjoyment of the Potomac River and its tributaries.



health
beauty
enjoyment

The Conservancy's Role

To protect the health, beauty, and enjoyment of the Potomac River and its tributaries by providing:

- ✓ Conservation options
- ✓ Hands-on restoration opportunities



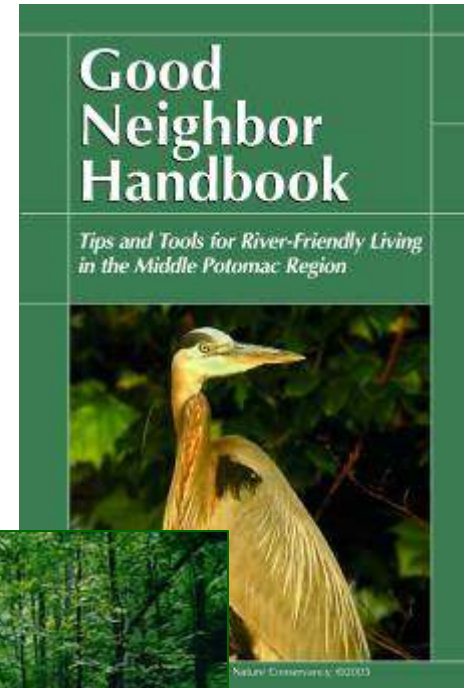
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Conservation Options

We permanently protect land by:

- ✓ Educating and partnering with private landowners
- ✓ Promoting improved land use regulations and increased conservation funding



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Browning (46 acres)



Fagan (28 acres)



Younker (9 acres)



Stockton (8.5 acres)

Spaid (1,657 acres)



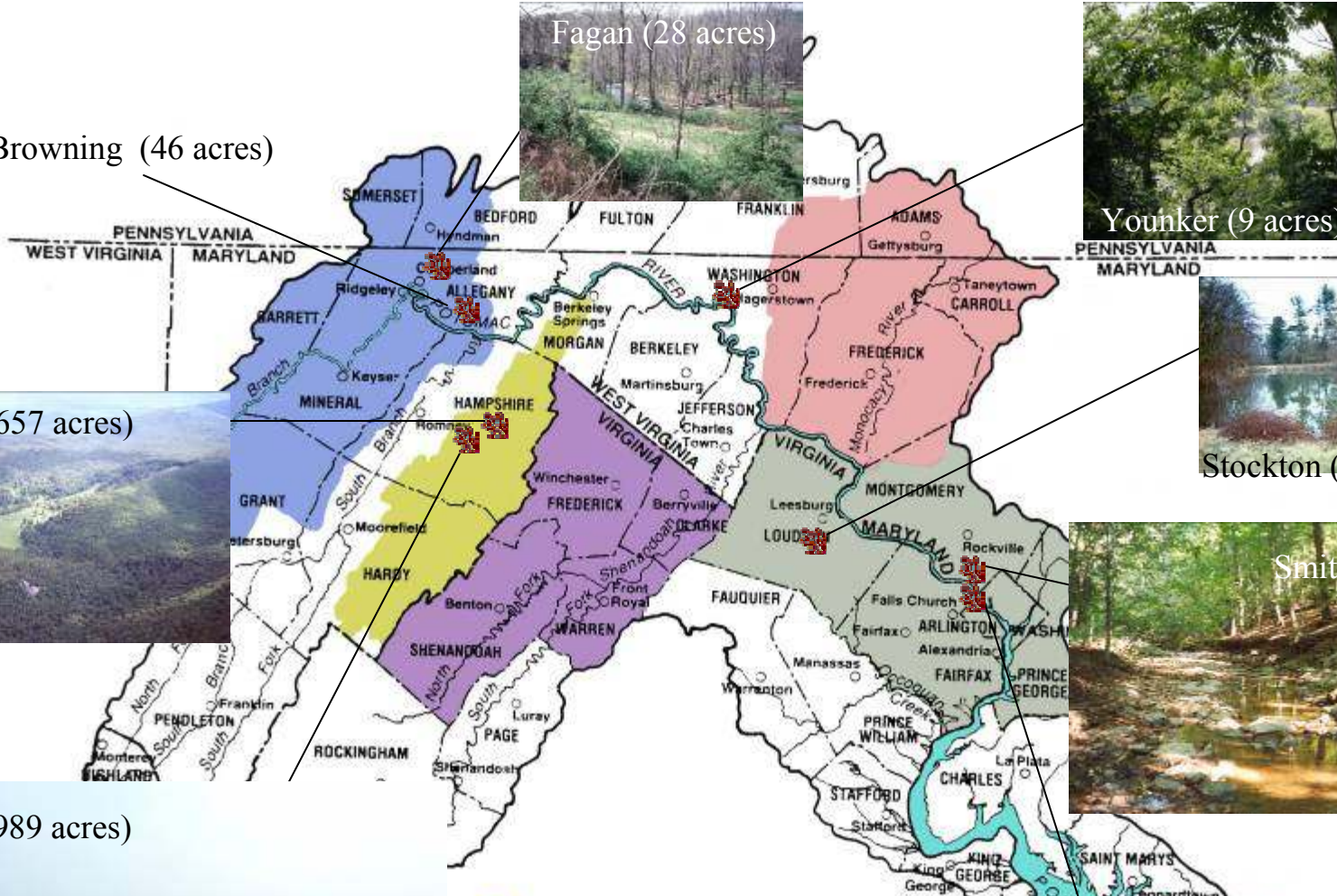
Smith (15 acres)



Mills (989 acres)



Segall (.5 acres)



- North Branch Landscape
- Cacapon and Lost River Watershed
- Northern Shenandoah Valley
- Middle Potomac Corridor
- Monocacy and Antietam Watershed

Restoration Opportunities

We restore degraded streamside lands by engaging communities in:

- ✓ *Growing Native* seed collection
- ✓ Invasive plant removal
- ✓ Green landscaping
- ✓ Rain Gardens
- ✓ Conservation Outreach at Lockhouse-8 River Center
- ✓ River cleanups



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Work with Local Governments

We work closely with local governments to accomplish water quality goals:

- ✓ *Landowner Outreach*
- ✓ *Community Relations*
- ✓ *LID projects*
- ✓ *Technical Support*
- ✓ *Leadership/Partnerships*
- ✓ *Development of Watershed Goals*
- ✓ *Protected Lands*
- ✓ *BMP installation*



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Work with Local Governments

- ✓ Landowner Outreach
 - ✓ PC has worked collaboratively with Frederick County (MD) DPW to do landowner outreach in targeted watersheds.
 - ✓ Water quality monitoring stations
 - ✓ Ground work for CIP projects
 - ✓ Disseminate information
 - ✓ Septic systems, forest buffers, stream fencing, etc



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Work with Local Governments

✓ Community Relations

✓ PC can act as a liaison between local government initiatives and the community.

✓ Relay important information about changes in the law (Forest Conservation Act).

✓ Increase awareness of large-scale projects like stream restoration and urban BMPs.

✓ Encourage community involvement in projects.



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Work with Local Governments

- ✓ LID projects

- ✓ PC has partnered with Frederick County, MD, Adams County, PA, Berkley County, WV, the City of Winchester and others on various LID practices.

- ✓ Bio-retention, porous asphalt, urban wetlands, storm water retrofits, etc.



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Work with Local Governments

✓ Technical Support

✓ PC has provided technical support to municipalities and governments on various topics including,

✓ Forestry, stream restoration, ordinances, easements, conservation laws, rain gardens, etc.



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Work with Local Governments

- ✓ Leadership/Partnerships
 - ✓ PC has taken the lead on various projects in cooperative efforts with local governments.
 - ✓ Potomac Watershed Partnership (PWP) Involves USDA FS, MD DNR, VDOF, PA DEP, DU, GW/Jeff NF.
 - ✓ PC can bring the power of partnerships to the table.



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Work with Local Governments

- ✓ Development of Watershed Goals
 - ✓ PC has worked closely with various agencies, universities, other non-profits and local governments to establish watershed goals and objectives.
 - ✓ Lower Monocacy WRAS, Upper Monocacy WRAS, Cedar Creek Revealed, etc.



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Work with Local Governments

✓ Protected Lands

✓ PC works with local and state governments on easement deals by negotiating deals with landowners, providing technical support on easement language, monitoring easements to ensure compliance, working with landowner on good land use practices.



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Work with Local Governments

- ✓ BMP installation
 - ✓ PC focuses on BMP installation that will improve water quality with landowners in targeted watersheds.
 - ✓ Stream fencing
 - ✓ Cattle crossings
 - ✓ Water troughs
 - ✓ Buffer planting
 - ✓ Etc.



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*Protecting the health, beauty, and enjoyment of
the Potomac River and its tributaries...
for more than a decade.*

www.potomac.org